



19th ANNUAL BLOC
Business Leaders of Charlotte
April 22, 2024
charity golf classic

PRESENTED BY CARNEGIE PRIVATE WEALTH

SPONSOR | PLAY | GIVE BACK

BLOC members recognize and value that giving back to the community is an important part of any company's success. We host several outreach opportunities for our members to participate in. Our Community Involvement Team is comprised of several BLOC members and oversees these initiatives.



FOURSOMES AVAILABLE NOW!



FOOD | AWARDS | PRIZES



**'MAKING A DIFFERENCE'
 \$12,000 RAISED IN 2023!!!**



19th ANNUAL CHARITY GOLF TOURNAMENT

BLOC's spring 2024 Community Involvement opportunity will be our 19th Annual BLOC Charity Golf Classic presented by Carnegie Private Wealth on **Monday, April 22nd at Firethorne Country Club.**

We will be raising money for Little Smiles and helping to make a difference in the Charlotte community. Come on out and play, become a sponsor - or do both - and give back to a great cause in the process!

SPONSORSHIP OPPORTUNITIES INCLUDE:

- Charity Legacy
- Title Sponsor
- Beneficiary Sponsor
- Trophy Sponsor
- Player Gift Sponsor
- Golf Cart Sponsor
- Hydration Station
- Putting Contest
- 19th Hole Food Sponsor
- 19th Hole Cigar Club
- Driving Range Sponsor
- Closest to Pin Sponsor
- Longest Drive
- Breakfast sponsor
- BLOC Hacker Trophy
- 50/50 Sponsor

\$600
 FOURSOME

\$150
 INDIVIDUAL

Includes round of golf, player gift, plus Beverages, 19th Hole Social (food & drink) and Breakfast

YOU MUST HAVE YOUR REGISTRATION PAID BY MARCH 31st TO SECURE YOUR SPOT ON THE COURSE



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2024 SPONSORSHIP OPPORTUNITIES



CHARITY LEGACY GOLF SPONSOR | \$3,000

- Includes all major event signage & advertising
- 1 speaking opportunity at event
- Presentation of check at After Hours
- Hole sponsorship on course
- Social media posts
- *Optional: Sponsor can provide prize giveaway(s)*



TITLE SPONSOR | \$2,500

- Includes all major event signage & advertising
- 2 speaking opportunities at event
- 3 Prize giveaway opportunities *(Optional - Sponsor must provide prizes)*
- Hole sponsorship also included
- Social media posts



BLOC GOLF MEMORIAL TROPHY SPONSOR | \$1,500

- Sponsor name and logo on custom designed trophy
- 1 speaking opportunity
- Logo on all major event signage
- Trophy presentation
- 1 additional prize giveaway *(Optional - Sponsor must provide prizes)*



BENEFICIARY PRESENTING SPONSOR | \$1,250

- Includes all major event signage
- 2 speaking opportunities at event
- 2 Prize giveaway opportunities *(Optional - Sponsor must provide prizes)*
- Hole sponsorship also included



A LOOK BACK AT OUR 2023 BLOC GOLF CLASSIC

Wonderful Event | Worthy Cause | Great Time



Covers cost of Player Gift, Special table in registration area, Opportunity to meet and greet and personally hand player gift to each player, Plus 1 logo on all major event signage



Covers cost of sponsor logo displayed on front of every golf cart at the tournament, an opportunity to present 1 prize at the awards dinner (*optional - sponsor must provide prize*) and logo on all major event signage



HYDRATION STATION SPONSOR | \$750

- Covers cost of beer, soda, water & snacks at Station
(requires at least 1 representative to man hydration station at the tournament)
- Logo on all major event signage
- 1 prize giveaway opportunity*
(Optional - Sponsor must provide prizes)



19th HOLE FOOD SPONSOR | \$1,000

- Provides dinner for players, volunteers and sponsors
- Logo on all major event signage
- Banner displayed in dinner area
- 1 Speaking opportunity
- 1 prize giveaway opportunity*
(Optional - Sponsor must provide prizes)



19th HOLE CIGAR CLUB SPONSOR | \$1,000

- Table with Cigar Vendor at the 19th Hole BLOC Social
- Logo on all major event signage
- Covers cost of cigars
- 1 prize giveaway opportunity*
(Optional - Sponsor must provide prizes)



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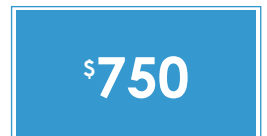
PUTTING CONTEST SPONSOR

Signage and Table set up at Putting Green area - 1 Prize Giveaway opportunity* plus logo on major event signage (requires 1 representative to man station all day)



DRIVING RANGE SPONSOR

Signage and Table set up at Driving Range area, 1 Prize Giveaway opportunity* plus logo on major event signage



BLOC HACKER TROPHY SPONSOR

1 Prize Giveaway opportunity* plus logo on major event signage



CLOSEST TO THE PIN SPONSOR 3 remaining

Includes 1 prize giveaway opportunity*, Closest to the Pin signage on the Par 3 hole and logo on all major event signage



LONGEST DRIVE SPONSOR

Includes 1 prize giveaway and logo on all major event signage, as well as hole sponsorship



BREAKFAST SPONSOR

Provides breakfast for participants, Logo on all major event signage, Banner displayed in breakfast area, 1 prize giveaway opportunity*



50/50 SPONSOR

Includes logo on 50/50 signage and major event signage, 1 prize giveaway opportunity*



**Prize giveaway opportunity is optional - Sponsor must provide prize*

All Sponsors have the availability to add a Foursome to their total sponsorship for \$600.
 (Subject to team availability)